IKE ®
Institute of Innovation & Knowledge Exchange

ONE DAY COURSE

CERTIFIED INNOVATION & DIGITAL TRANSFORMATION PROGRAMME 2023

PRIORITISING FOR INNOVATION SUCCESS
– LIVE ONLINE VIA ZOOM

Effective prioritisation is an integral part of any innovation management system. Whether we are considering choosing the best ideas, picking the best people, or the tweaking of the right process handles for process optimisation, a systematic approach to prioritisation is essential. In this one-day course, you'll learn about the theories behind effective prioritisation and, through examples and exercises, be introduced to a range of tools, from simple to comprehensive, which can be immediately deployed in your organisation to improve your prioritisation effectiveness.

ISO

Investor in INNOVATIONS ®
Aligned to ISO56002 Innovation Management System

WHAT YOU GET

This online course includes live, interactive tuition, full course content materials delivered in digital format and digital reading materials. Institute Certificate will be awarded upon successful completion of this course.

COURSE HIGHLIGHTS

THIS PRIORITISATION FOR INNOVATION PROGRAMME WILL COVER THE FOLLOWING TOPICS OVER THE DAY:

1 The theories behind effective prioritisation

2 A range of prioritisation tools will be presented, from simple to more comprehensive, commensurate with the complexity of the options you are choosing between:

- Simple Forced Pair Comparison (FPC)
- Probability of Success Matrices
- Prioritisation (C&E) Matrices
- Real, Win, Worth (RWW) Analysis
- Risk-Adjusted Cost-Benefit MCDA

3 The importance of involvement and engagement in the decision-making process will be discussed and the approach of 'Decision Conferencing' to ensure good buy-in and the development of effective criteria and weightings

BY ATTENDING YOU WILL UNDERSTAND HOW TO

- You will learn the fundamentals of effective prioritisation through Multi-Criteria Decision Analysis (MCDA)

- Discover a range of tools and techniques that you will be able to immediately adopt and adapt for your organisation

- Through a structured approach to prioritisation you will make better decisions based on better data

- Increase the engagement of your employees and/or co-workers in the decision-making process and thereby improve the effectiveness of follow-up implementation

- Increase the probability of success for your project portfolio

- Improve the value of your project portfolio through optimising the "bang for buck" of your portfolio

TO REGISTER 〉 info@IKEInstitute.org

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